

Enabling accelerated & equitable global drug development

Trial Landscape is a cloud-based clinical data knowledge platform that helps healthcare teams profile and analyze diverse physicians and patient populations to participate in trials. It enables accelerated and equitable global drug development through comprehensive site and investigator research, cutting edge assessment and validation, sorting and prioritization metrics, diversity and inclusion data, and feasibility assessment.

Capabilities

Site analysis

Surface relevant data to assess site research impact, competitive landscapes, trial site performance, and associated patient segmentation.

Investigator profiling

Expand the knowledge and pool of potential investigators based on experience, own trial initiations (IITs) and actual trial performance in key areas of interest.

Diversity & Inclusion

Differentiate diverse physicians and target patient populations who might be eligible to participate in current and upcoming clinical studies.

Performance Data Integration

Tap into PI InSite analysis, trial performance benchmarking based on CTMS data, indication landscaping and competitive intelligence reports.

Facts & Figures

420K+ Trials

CTMS data from 2000 recent trials

10M+ HCP profiles

Performance data on 14K PIs

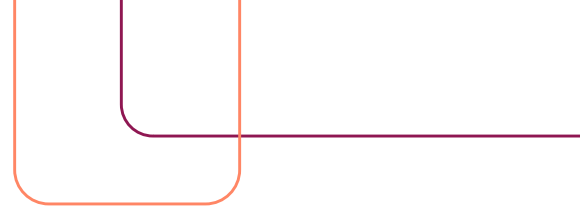
Diversity Data on 2M+ HCPs

Diversity data across millions of patients

450K site profiles

Performance data on 9K sites





Clinical and medical teams are empowered to make impactful decisions by recognizing available research sites and potential trial investigators by assessing the global clinical and competitive landscape. Speeding up every step of the clinical process – from early phase clinical research all the way to drug launch – by supporting data-driven decision making based on continuously updated global insights you and your teams can always trust.

What makes Trial Landscape Different?

- D&I data on global HCPs and patients to enable and ensure equitable drug development
- Understand patient population distribution by age & sex at state, city & zip code levels
- Access to claimed and updated HCP profiles, providing accurate and meaningful details on professional interests
- Leverage surrounding sites & HCPs to uncover referral networks and fuel recruitment efforts

Product Add-ons



Diversity & Inclusion data

Integrated in H1s HCP and institution profiles



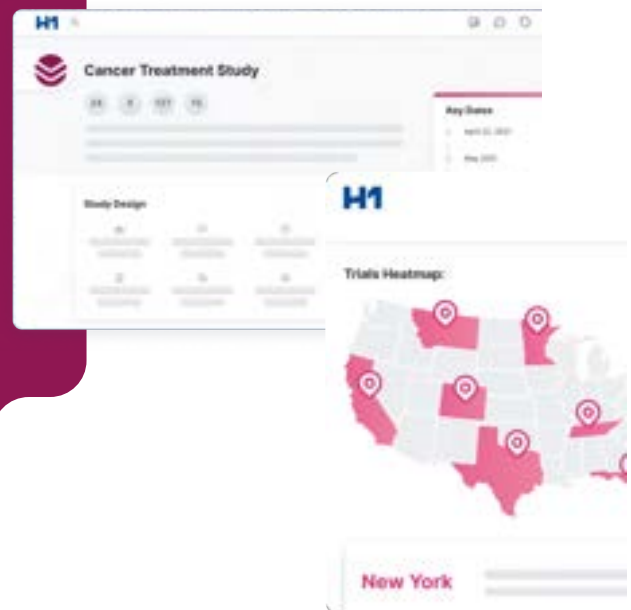
PI InSite

Help distinguish clinical experts through expert analysis techniques



Performance Benchmarking

Access to actual industry trial PI and site performance data



Customer Benefits



Save time and money by analyzing and working with the right sites and Principal Investigators (PIs)



Improve feasibility assessment and selection criteria



Access diversity assessment reports for the development of a Diversity plan



Plan more successfully by assessing the clinical and competitive landscape



Reduce data integration errors and redundancies



Leverage CTMS data integration